



### **Creative Commons Licenses**

2<sup>nd</sup> National INSPIRATION Workshop Serbia June 6-7, 2013

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## Creative commons (CC)



#### Definition:

Creative Commons (CC) is a non-profit organization founded in United States dedicated to expanding the range of creative works available for others to build upon legally and to share.

#### Allows:

CC licenses allow creators to communicate which rights they reserve, and which rights they waive for the benefit of recipients or other creators.

#### Logo:













## Advatages of CC



- CC licenses do not replace copyright, but are based upon it.
- CC licenses replace individual negotiations for specific rights between copyright owner (licensor) and licensee, for re-use cases where no commercial compensation is sought by the copyright owner.









## Advatages of CC



#### Generally

 easy to understand one-page explanation of rights, with associated visual symbols, explains the specifics of each Creative Commons license

#### For web content

- Search engine benefit
- Greater copyright clarity
- More likely to be quoted
- Less time dealing with infringement











## Application for CC licencing:



- Photos
- Movies and videos
- Songs and sounds
- Documents









## Types of copyrights



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Full Copyright: all rights reserved

CC

**Creative Commons:** 

some rights reserved



Public Domain: no rights reserved











### 4 CC License Conditions



- (i) Attribution (BY)
- Non-Commercial (NC)
- No Derivative Works (ND)
- Share Alike (SA)









### CC BY





Attribution (BY) - requiring attribution to the original author

Let others copy, distribute, display or perform your copyrighted work.









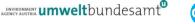




Non-Commercial (NC), requiring the work is not used for commercial purposes

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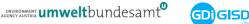
# CC SA



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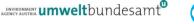




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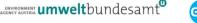




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## Projects using CC licencing



- Wikipedia
- Panoramio
- Home page of the Mozilla Project
- Flickr
- OpenSeaMap
- OpenStreetMap (OSM)











## OpenStreetMap licences



OpenStreetMap data is now licensed under the Open Database License

You are free to copy, distribute, transmit and adapt OSM data, as long as you credit OpenStreetMap and its contributors. If you alter or build upon our data, you may distribute the result only under the **same licence**.

The cartography in OSM map tiles, and OSM documentation, are licensed under the Creative Commons Attribution-ShareAlike license (CC-BY-SA)









### More information



#### CC Home page:

- http://creativecommons.org/
- http://en.wikipedia.org/wiki/Creative Commons

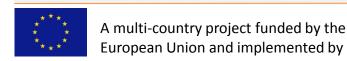
#### OSM licensing:

http://www.openstreetmap.org/copyright

#### Recommended literature:

The GIS Guide to Public Domain Data















## Thank you!

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INSPIRATION - Spatial Data Infrastructure in the Western Balkans



### **Common Creative Licenses**

2<sup>nd</sup> National INSPIRATION Workshop Serbia June 6-7, 2013









